

## BOOTCAMP MODULES

**BOOTCAMP BASICS:** “The First 100 Days” focuses on tasks a business owner must complete in the first 100 days of launching a business. After raising seed capital and writing a business plan, what do you do? The answers vary depending on the business, but there are a set of key activities that all businesses must accomplish to get off to a good start.

**ALL ABOUT THE NUMBERS:** From the basics of managerial accounting to financial accounting, this session will help you understand why accounting is the language of business.

**UNDERSTANDING YOUR CUSTOMER:** Markets and marketing, doing more while spending less, entrepreneurial approaches to marketing decisions — all of these topics will be covered to help you understand how your customers drive your business.

**RUNNING YOUR BUSINESS:** Being a successful entrepreneur is more than hard work and a good idea — it involves knowing how to operate your business effectively, from sound management principles to a solid legal foundation.

**Modules will also feature guest entrepreneurs and industry expert panels to share their expertise and help answer specific questions about your business.**

## THE RIATA CENTER MISSION

The Riata Center for Entrepreneurship serves as the outreach arm for the School of Entrepreneurship in OSU’s Spears School of Business. We strive for intellectual engagement with our world — people, communities, businesses — through our entrepreneurial projects, programs and research.



**RIATA CENTER**  
FOR ENTREPRENEURSHIP



101 Business Building  
Stillwater, OK 74078

THE RIATA CENTER FOR ENTREPRENEURSHIP  
OKLAHOMA STATE UNIVERSITY

# 2015 ENTREPRENEURS **inspire** BOOTCAMP



**Learn how to start  
and expand your own  
successful business!**

**AUTRY TECHNOLOGY CENTER**  
JAMES W. STRATE CENTER FOR BUSINESS DEVELOPMENT

**Enid, Okla.**  
**Sept. 8, 15, 22 & 29**



In partnership with  
**AUTRY**  
TECHNOLOGY CENTER

**Imagine > Believe > Create**

## ABOUT INSPIRE BOOTCAMP

Building from key elements of Oklahoma State University's award-winning entrepreneurship curriculum, the Entrepreneurs Inspire Bootcamp is a series of modules designed to assist entrepreneurs and aspiring entrepreneurs in growing businesses successfully and profitably.

This new and revised four-week program features more interaction with guest entrepreneurs and workshop sessions with industry experts for an improved hands-on experience on how to apply the lessons learned to a new start-up.



## WHO SHOULD ATTEND & WHY?

**Entrepreneurs Inspire Bootcamp** is targeted toward individuals with an idea for a business they would like to start and those who have already launched a venture and are still in the early stages.

Each session will be divided into learning modules that cover the basics of growing a successful venture and feature prominent entrepreneurs as well as industry experts such as local attorneys and accountants.

For more information:

[autrytech.edu/smallbusinesshelp/bootcamp](http://autrytech.edu/smallbusinesshelp/bootcamp)

Questions? Contact Cara Carson at:

[ccarson@autrytech.edu](mailto:ccarson@autrytech.edu) or (580) 242-2750

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## WHERE

Autry Technology Center

## WHEN

Four Tuesdays — Sept. 8, 15, 22, 29  
Optional business plan labs on Thursdays

## TIMES

6–8:30 p.m.

## FEE

\$120, includes refreshments, course material and graduation reception.\*

\*A limited number of scholarships are available. Please contact Cara Carson for more information and to see if you qualify.

## AUTRY CENTER FOR BUSINESS DEVELOPMENT

Did you know that the Center for Business Development offers:

- Startup Resources
- Small Business Coaching
- Self-Employment Training
- Business Plan Development
- Access to Seed Capital
- Occupancy in a Certified Business Incubator
- Contract Identification and Bid Matching
- Construction Plan Room

Learn more by visiting [autrytech.edu](http://autrytech.edu)



**AUTRY**  
TECHNOLOGY CENTER

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grow  
ENID INC.

## REGISTRATION

To register and complete payment, contact

**Paula Loesch**  
**580-242-2750**  
[ploesch@autrytech.edu](mailto:ploesch@autrytech.edu)

**Business Development Center**  
**1201 West Willow**  
**Enid, OK 73703**

No refunds will be made; substitutions are allowed. Cash or money orders will not be accepted.

## ONGOING OPPORTUNITIES

### Women in Business

#### Quarterly Series

Partnership with Autry, REI, ERDA, MSE, NOC, OSBDC and OSU Riata Center

### Cherokee Strip Business Model Competition

Up to \$30,000 awarded annually

### Spring Small Business Development Academy

Workshop for startups and growing businesses

### Youth Entrepreneurs and Innovators Conference

Annual workshop and competition

### NWOSU Entrepreneurship and Leadership Conference

Feb., 2016

### Food for Thought

#### Entrepreneurial Grant Competition

Hosted by Main Street Enid & ERDA

For more information contact:

**Cara Carson, [ccarson@autrytech.edu](mailto:ccarson@autrytech.edu)**